



## California Consumer Privacy Act Notice of Collection

The California Consumer Privacy Act (“CCPA”), which provides California Consumers certain rights regarding their Personal Information (“PI”) as those terms are defined in the CCPA, became effective on January 1, 2020. As of that date, the California Attorney General had not completed the rule making process to establish the regulations for businesses to implement the law.

In the meantime, we are providing you with notice of the PI we collect and our purposes for that collection for data that may be subject to the CCPA (“CCPA Notice”). This CCPA Notice does not cover information that is outside of the scope of the CCPA, including data we collect and process as necessary to operate our insurance businesses, which is regulated by the Health Insurance Portability and Accountability Act of 1996 and the Gramm-Leach-Bliley Act of 1999. This notice also does not apply to data collected from employees, applicants or contractors or to data collected from individuals acting as representatives of another business in connection with business communications or transactions.

We collect and share the following PI that may be subject to the CCPA for the following purposes:

<b>Categories of PI</b>	<b>Sources of PI</b>	<b>Purposes for PI Collection</b>	<b>Categories of Third Parties with whom PI is shared</b>	<b>Purposes of Third Parties Receiving PI</b>
<b>Identifiers, Personal Records, Consumer Characteristics, Commercial Information, and Professional or Employment Information</b>	Customers, consumers, service providers	Improving our products and services and identify potential customers	Service providers	Enabling service providers to perform services on our behalf
<b>Internet Usage Information</b>	Consumers, service providers	Improving our products and services and identify potential customers	Service providers	Enabling service providers to perform services on our behalf

<b>Inferences from PI Collected</b>	Internal company analyses and service providers	Improving our products and services and identify potential customers	Not applicable	Not applicable
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If you are a California Consumer and would like to register a request pursuant to your CCPA “right to know about personal information collected, disclosed or sold” (including right to obtain copies of specific pieces and/or information about categories of personal information practices), “right to request deletion of personal information,” or “right to opt-out of the sale of personal information,” you can contact us at [CaliforniaPrivacy@kemper.com](mailto:CaliforniaPrivacy@kemper.com) and we will respond to your request when we are able to do so in accordance with the upcoming regulatory guidance on how to properly verify you and respond to your requests.

We will revise this CCPA Privacy Notice from time to time as implementing regulations further develop and take effect and we are able to provide you with better information on your CCPA rights and how to exercise them.